

CCC HOPE4Kids – Welcome to the 2023 Campaign

WHAT DOES THE 2023 CAMPAIGN LOOK LIKE AND WHAT WILL BE ITS FOCUS

2023 marks the EIGHTH year of this awareness and fund-raising campaign.

Completing the ‘City2Surf’ classic fun run/walk from Sydney CBD to Bondi Beach has long been a ‘bucket list’ adventure for Graeme and so **he has registered the ‘HOPE4Kids’ Team for this year’s event and GRAEME will walk the 14km course BACKWARDS on 13th August.**

We have a great team in place to support him along the way.

This is a very promotable initiative and just by mentioning the idea to a few people has already yielded over \$2000 in fundraising. As such, we will do media releases, we’ll cross live to Graeme and the Team during the event, and we’ll produce minimal merchandise (all designed to raise funds), to build momentum towards August as Graeme and maybe even the team trains in preparation.

WE ARE HOPING THAT THE QUIRKY NATURE OF THIS YEAR’S EVENT WILL HELP US RAISE IN EXCESS OF \$10K.

THE 2023 DEVELOPMENT

Over the years, HOPE4Kids has addressed the assorted needs in children in various ways. The initiative has supported ‘The Couch Project’, raising awareness about the most usual conduit to youth homelessness in Australia – Couch Surfing. We have also helped provide for scripture teachers and chaplains in local High Schools and a bunch of other incidental needs that are focused on making a difference for children and young people.

THIS YEAR alongside our four beautiful young mates, we are supporting the ‘Southern Cross Kids Camping’ effort, focusing on the Illawarra Camp the first camp established in NSW under the facilitating efforts of our mate, Tammy Preston. This annual camp is designed to interrupt the cycle of abuse and neglect in primary aged children by providing an outstanding five-day adventure program. Many of the kids who attend camp are in the foster care system and have been subjected to various forms of significant trauma and abuse.

For the Illawarra Camp, which happens each year in September, volunteers from CCC we are working with Tammy to ensure the camp goes ahead. To facilitate this, we’d like to **raise funds to ensure kids can afford to attend, and that the program has enough resources to be amazing and life changing.** Kaz, Graeme and our mate, Gordon, along with Tammy and Emily, form the executive for the 2023 Camp at Youthwork’s ‘Waterslea’ camp site.

FINAL NOTE FOR 2023

Fund raising will happen from May until about a month after the event in August and the [HOPE4Kids Annual Fundraiser Facebook GROUP page](#) will actively update everything.

So, check in and join the group if you haven't already. If you've joined it over the past few years, check in to see the latest updates.

With regard to fund raising to send children to the September SCKC Camp, **we will attribute one fifth of the progressive funds being raised** into the SCKC Camp fund.

This is the reason for our 'faith' goal of a minimum of \$7,500 with a hope of up to \$10,000

POST SCRIPT:

The 2023 City2Surf Backwards Walk Campaign raised \$8,100 – a record for this small community fundraiser. Thank you so much to all our supporters and partners.